

revision

Rep Order#	8839322	Ver#	7	Status Revised	Traffic Order#	47742	Printed:	08/13/2012 3:54 PM
EC'd	Yes				Last Received:		08/13/2012 3:49 PM	
						Showing Buylines: All Rep & Sta Revised Lines		

Station	KIVX-TV SALT LAKE CITY	Agency	() NATIONAL MEDIA INC	Rep Firm	() WASHINGTON
Advertiser	() NRCC-NATL REPUB CONG	815 SLATERS LANE	ALEXANDRIA, VA 22314	Sales Office	() JAN FOX
Product	NRCC IE 2012	Agency C/P/I/P/Z	155/426/2980	Salesperson	
Estimate#	2980	Flight Dates	08/24/2012 - 08/30/2012	Salesperson Phone#	202-872-5880
Buyer	Tracey Robinson	Hiatus Weeks		Salesperson FAX#	202-872-0263
Fax#				Fax#	

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

—REMARKS—

REV LNS 48,50,51

LT	Ln	Day	Time	Program	Ien	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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*48	W-TU	8P-9P		CONVENTION 8/27-30	:30	\$3,500.00	08/27-08/28	1	1	1	\$3,500.00	
Rating:	7.0	Sales Remark:		V7 8/27 NA ADD 8/28 AS MKG								
		V7 More than 2 codes changed										
*50	W	8P-9P		CONVENTION 8/27-30	:30	\$3,500.00	08/29-08/29	1	1	1	\$3,500.00	
Rating:	7.0	Sales Remark:		V7 REV TP BACK TO 8-9P								
		V5 Time Changed,		Comment Changed								
		V7 Time Changed,		Comment Changed								
*51	TH	8P-9P		CONVENTION 8/27-30	:30	\$3,500.00	08/30-08/30	1	1	1	\$3,500.00	
Rating:	7.0	Sales Remark:		V7 REV TP TO 8-9P								
		V5 Time Changed,		Comment Changed								
		V7 Time Changed,		Comment Changed								

—REPORT TOTALS—

Report Totals: 3 / \$10,500.00

Rep Order# 8839322 Ver# 7 Status Revised
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Station KTVX-TV SALT LAKE CITY
 Advertiser () NRCC-NATL REPUB CONG
 Product NRCC IE 2012
 Estimate# 2980
 Buyer Tracey Robinson
 Phone#
 Fax#

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Agency () NATIONAL MEDIA INC 815 SLATERS LANE ALEXANDRIA, VA 22314 Agency C/P/JPZE 155/426/2980	Rep Firm () WASHINGTON Sales Office () JAN FOX
Flight Dates 08/24/2012 - 08/30/2012 Hiatus Weeks	Salesperson () Salesperson Phone# 202-872-5880 Salesperson FAX# 202-872-9263

—SALES MONTHLY TOTALS—

Aug 12: 14 / \$5,300.00

Sales Totals: 66 / \$38,700.00

Station Totals: 66 / \$38,700.00

Lines not sent/recl'd/rtrn: 0 / \$0.00

—COMPETITIVE—

Market Totals \$290,977

CABL 0%	KJZG 0%	KJZC 0%	KPNZ 0%	KSL 30%
KSUT 30%	KTVX 13%	KUCW 1%	KUEK 0%	KUTV 25%
NTVX 0%				

Books null
 Demos RA35+